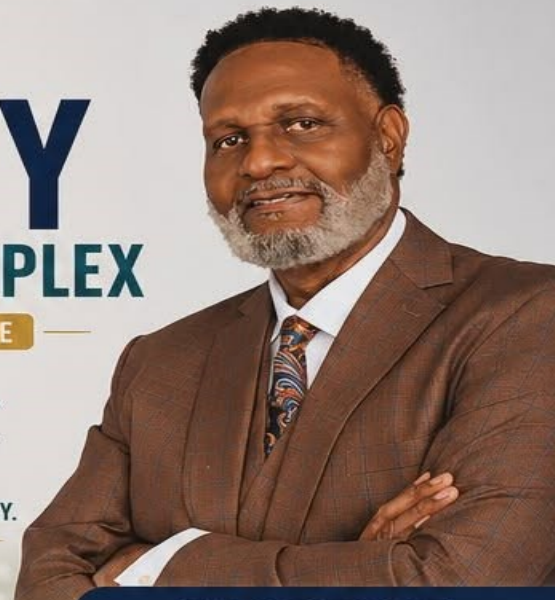


EMBASSY
MULTI-MINISTRY COMPLEX

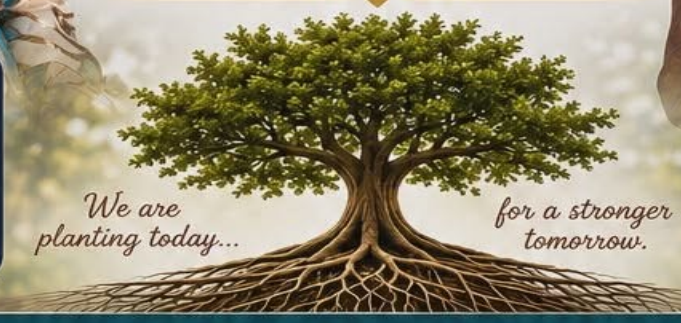
A COMMUNITY INVESTMENT INITIATIVE

Putting Down Roots in
MARION COUNTY

FAITH. MEDIA. PREVENTION. SUPPORT. COMMUNITY.



DR. BRENDA MILLER-CHAMBLISS
Founder
Embassy Media Group



SUPERINTENDENT DR. WILL CHAMBLISS
Pastor
Embassy Church of God in Christ
President
Body Builders Television Network

THE EMBASSY MULTI-MINISTRY COMPLEX
is a long-term investment in the Reddick/Lowell community designed to serve families, churches, businesses, youth, and community organizations through faith, media, education, prevention, and outreach.

SERVING THROUGH
- Embassy Church of God in Christ
- Body Builders Television Network (BBTVN)
- Embassy Media Group
- The Village Voice Media Platform
- Step By Step Tragic Death Grief Support Ministry
- C.A.P. Movement (Crisis Aftercare Prevention)
- CHOICES Youth Prevention Initiative

WE ARE BUILDING RELATIONSHIPS WITH
- Local Businesses
- Schools
- Churches
- Nonprofits
- Community Leaders
- Civic Organizations

Together, we can create lasting change and brighter futures.

OUR PROMISE
"We're not coming to take from the community.

We're coming to invest in the community, serve the community, and grow with the community."

COMING FALL 2026
Reddick / Lowell, Florida



CAP CENTER
A Multi-Purpose Ministry Facility
- Counseling & Support Rooms
- Youth Mentorship & Prevention Programs
- Media & Outreach Production Area
- Conference & Training Room
- Community Resource Hub
- Safe, Welcoming Environment for All

A PLACE OF HELP.
A PATH TO HEALING.
A PURPOSE FOR LIFE.

CRISIS
Immediate response and support

AFTERCARE
Compassionate care and resources for families

PREVENTION
Programs and mentorship that build stronger, safer communities

Proud Partner of the
CEP OCALA METRO CHAMBER & ECONOMIC PARTNERSHIP

THE VILLAGE VOICE MEDIA PLATFORM

BBTVN BODY BUILDERS TELEVISION NETWORK

STEP BY STEP TRAGIC DEATH GRIEF SUPPORT MINISTRY

CHOICES YOUTH PREVENTION INITATIIVE

Let's Connect! (828) 316-7408 embassymediagroup@gmail.com

EMBASSY MEDIA GROUP
MEDIA | MARKETING | COMMUNITY IMPACT

POWERED BY BBTVN BODY BUILDERS TELEVISION NETWORK
Real Issues. Real People. Real Solutions.

EMBASSY MEDIA GROUP PR
& CHURCH PRIMARY CARE CONSULTANTS

BUILDING VISION.
EXPANDING REACH.
PROTECTING PURPOSE.

PROFESSIONAL CREDIBILITY

★ ★ ★ ★ ★

CHURCH OF GOD IN CHRIST
NATIONAL MEDIA MINISTRY

NATIONAL RELIGIOUS BROADCASTERS

CHRISTIAN BOOKSELLERS ASSOCIATION

FLORIDA GOSPEL ANNOUNCERS GUILD

CHRISTIAN MARKETING MEDIA ASSOCIATION

NNPA
NATIONAL NEWSPAPERS PUBLISHER ASSOCIATION

SOUTHEAST BLACK PUBLISHERS ASSOCIATION

Women in Christian Media

CHRISTIAN MEETINGS & CONVENTIONS ASSOCIATION

CHAMBER & ECONOMIC DEVELOPMENT AFFILIATIONS

CHEROKEE COUNTY CHAMBER OF COMMERCE
Murphy, North Carolina

HAYESVILLE AREA CHAMBER OF COMMERCE
Hayesville, North Carolina

CHEROKEE CHAMBER OF COMMERCE
Cherokee, North Carolina

PALATKA-PUTNAM COUNTY CHAMBER OF COMMERCE
Palatka, Florida

OCALA METRO CHAMBER & ECONOMIC PARTNERSHIP
Ocala, Florida

BRYSON CITY
North Carolina
SWAIN COUNTY CHAMBER OF COMMERCE
Bryson City, North Carolina

ONE MISSION. MULTIPLE PLATFORMS. MAXIMUM IMPACT.

Advancing the mission. Restoring the village.

Through ministry, media, and strategic partnerships that strengthen communities and change lives.

Premier Souvenir Edition

The Village VOICE MAGAZINE

Our Community. Our Stories. Our Future.

July/August 2026 — The Birth of a Movement

The *Village Voice Magazine* will serve as the special souvenir publication connected to the Step By Step Tragic Death Grief Support Ministry C.A.P. Conference — Crisis, Aftercare, Prevention.

Serving the African American communities of Marion, Putnam, Alachua, St. Johns, and Flagler Counties.

C.A.P. Conference 2026

Date:
Saturday, July 11, 2026

Time:
8:30 AM – 6:00 PM

Location:
Mary Sue Rich Community Center at Reed's Place, 1821 NW 21st Avenue, Ocala, FL 34475

Featured in the Premier Issue

- The Birth of a Movement
- C.A.P. Conference highlights
- Survivor care and healing
- CHOICES: youth prevention and mentorship
- Churches, families, and village leadership
- Local partners and community solutions

Why This Issue Matters

This is more than a conference publication. It is a printed witness of a movement being born. The issue will be distributed during and beyond the event as a tangible outreach piece, ministry record, community connector, and fundraising tool.

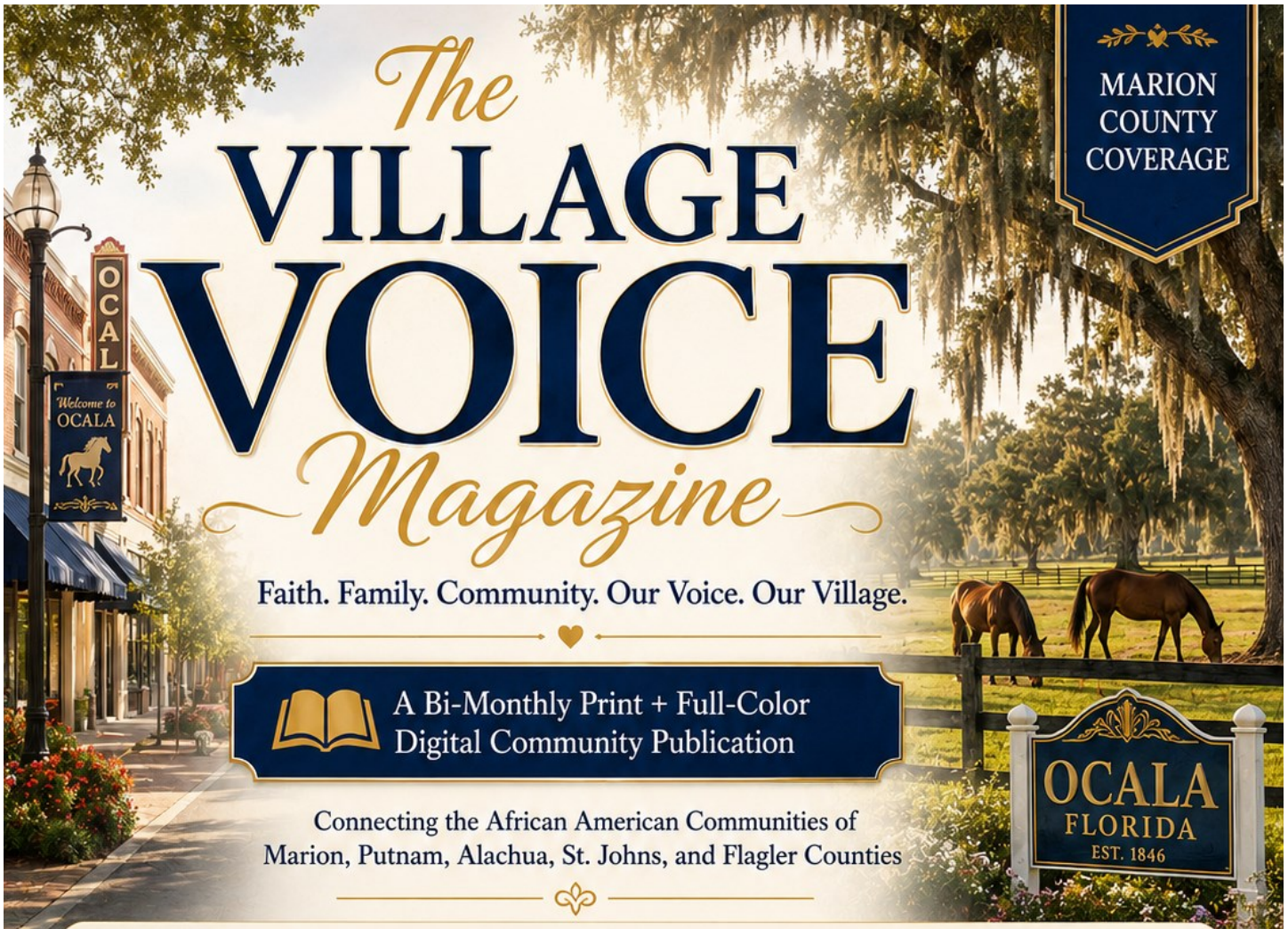
The Movement

Step By Step addresses crisis and aftercare — what happens to survivors, families, and communities after the funeral.

CHOICES addresses prevention — what can be done earlier to help protect youth and prevent future tragedy.

Putnam County Edition Backdrop

Media Inquiries: Embassy Media Group: Dr. Brenda Miller-Chambliss, Marcus Peck | (828) 316-7408 | www.embassytv.net/embassy-media-group



The VILLAGE VOICE Magazine

MARION COUNTY COVERAGE

Faith. Family. Community. Our Voice. Our Village.

A Bi-Monthly Print + Full-Color Digital Community Publication

Connecting the African American Communities of Marion, Putnam, Alachua, St. Johns, and Flagler Counties

WHO WE ARE

The Village Voice Magazine is a bi-monthly print and full-color digital community publication created to inform, uplift, connect, and strengthen the African American communities of Marion, Putnam, Alachua, St. Johns, and Flagler Counties through faith, family, community stories, youth prevention, survivor support, and local partnership.

MISSION

Our mission is to give voice, visibility, and value to the village by highlighting faith, family, churches, schools, small businesses, youth, survivors, local leadership, and community-centered solutions.

EDITORIAL FOCUS

- The Black Church & Community Life
- Youth, CHOICES & Prevention
- Survivor Support & Healing
- Local Leaders & Small Businesses
- Schools, Families & Community News
- Voices from the Village

Our Stories. Our Strength. Our Future.

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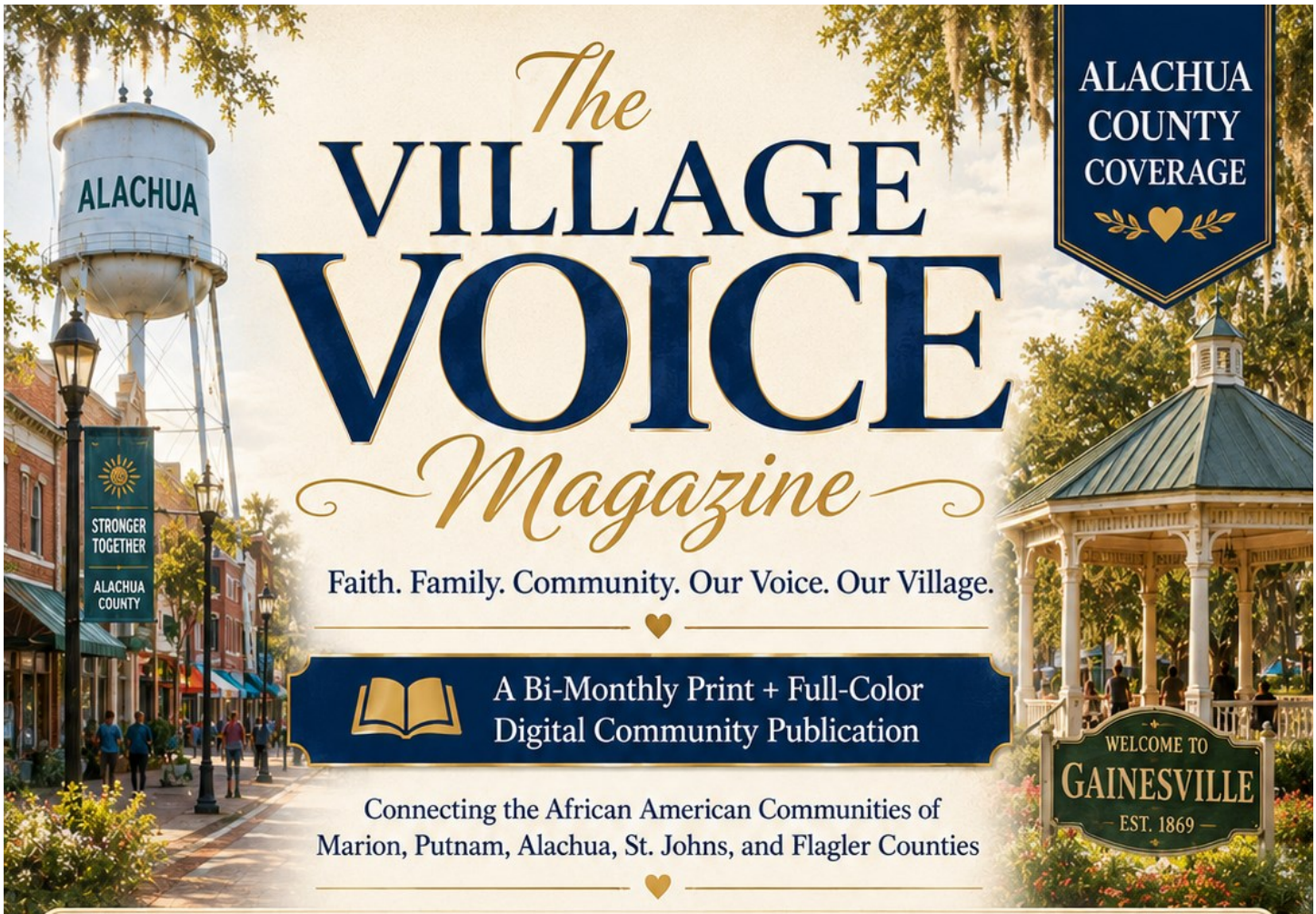

ALACHUA COUNTY COVERAGE

The VILLAGE VOICE Magazine

Faith. Family. Community. Our Voice. Our Village.

A Bi-Monthly Print + Full-Color Digital Community Publication

Connecting the African American Communities of Marion, Putnam, Alachua, St. Johns, and Flagler Counties

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- Youth, CHOICES & Prevention
- Survivor Support & Healing
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- Schools, Families & Community News
- Voices from the Village

Our Stories. Our Strength. Our Future.

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The VILLAGE VOICE Magazine

PUTNAM COUNTY COVERAGE

Faith. Family. Community. Our Voice. Our Village.

A Bi-Monthly Print + Full-Color Digital Community Publication

Connecting the African American Communities of Marion, Putnam, Alachua, St. Johns, and Flagler Counties

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Our Stories. Our Strength. Our Future.

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The VILLAGE VOICE
MAGAZINE & PODCAST

One Voice. One Brand. One Village.

ST. JOHNS COUNTY EDITION
Eastern Corridor Coverage

Celebrating history. Strengthening families.
Building partnerships. Connecting generations.

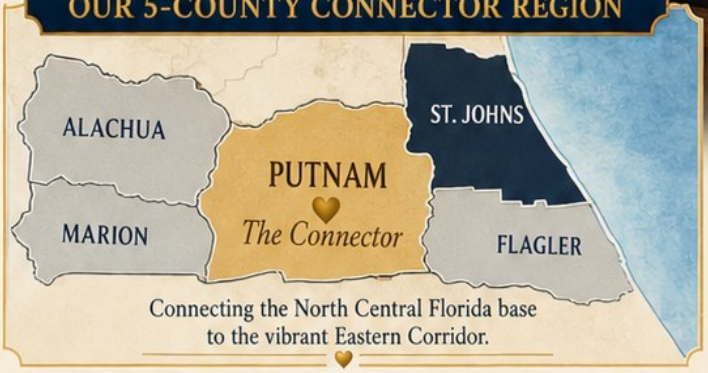
Dr. Brenda Miller-Chambliss
Founder, Step By Step Tragic Death Grief Support Ministry;
Founder, CHOICES; Publisher,
The Village Voice Magazine & Podcast

OUR COMMUNITIES

St. Augustine, Hastings, Elkton, Armstrong

Proudly serving the people and neighborhoods that make St. Johns County strong.

OUR 5-COUNTY CONNECTOR REGION



Connecting the North Central Florida base to the vibrant Eastern Corridor.

WHY ST. JOHNS MATTERS

St. Johns County is rich in history, faith, and family values. From the nation's oldest city to growing communities and businesses, we shine a light on local leaders, churches, schools, and organizations that make a lasting impact. Together, we build a stronger, more connected future for all.

EASTERN CORRIDOR CONNECTION

Families, youth, churches, businesses, and community concerns cross county lines. Putnam County is the connector—linking our North Central Florida base to the Eastern Corridor—ensuring voices are heard, resources are shared, and solutions strengthen every community.

CORE COVERAGE:
Marion • Putnam • Alachua

EASTERN CORRIDOR:
St. Johns • Flagler

OUR COVERAGE FOCUS

- Churches
- Families
- Youth
- Community Voices

Media Inquiries:
Embassy Media Group
Dr. Brenda Miller-Chambliss
(828) 316-7408
www.embassytv.net/embassy-media-group

Available in Print and On Demand at stepbystepwgm.com

Our Voice. Our Village. Our Future.

The VILLAGE VOICE
MAGAZINE & PODCAST

One Voice. One Brand. One Village.

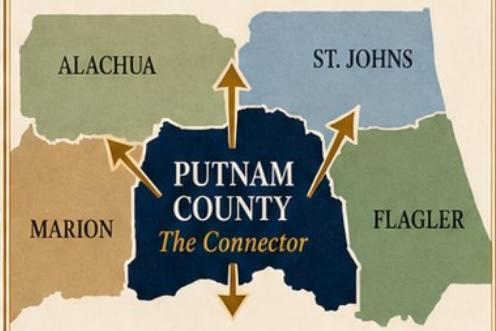


FLAGLER COUNTY EDITION
Eastern Corridor Coverage

Hosted by
Dr. Brenda Miller-Chambliss
Founder, Step By Step Tragic Death Grief Support Ministry
Host, *The Village Voice Podcast*



FIVE COUNTIES. ONE MISSION. UNITED BY PURPOSE.



Connecting the North Central Florida Base to the Eastern Corridor.

OUR FLAGLER COMMUNITIES
Palm Coast, Bunnell, Flagler Beach
Proud communities. Strong families. *Brighter future.*

WHY FLAGLER MATTERS
Flagler County is a growing community of families, faith, and opportunity. From Palm Coast to the beachfront, our churches, schools, and businesses are building a stronger tomorrow.

- Families first. Safer communities.
- Churches united. Stronger impact.
- Youth visibility. Brighter futures.
- Business partnerships. Lasting growth.

EASTERN CORRIDOR CONNECTION
Families, youth, churches, businesses, and community concerns cross county lines.

Putnam County is *The Connector* — linking the North Central Florida base to the Eastern Corridor. Together, we share resources, amplify solutions, and strengthen every community we serve.

CORE COVERAGE:
Marion • Putnam • Alachua

EASTERN CORRIDOR:
St. Johns • Flagler

OUR COVERAGE FOCUS

Churches
Strengthening faith communities and amplifying impact.

Families
Supporting families and uplifting every generation.

Youth
Investing in youth visibility, leadership and prevention.

Community Voices
Telling real stories. Sharing solutions. Building unity.

Media Inquiries:
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www.embassytv.net/embassy-media-group

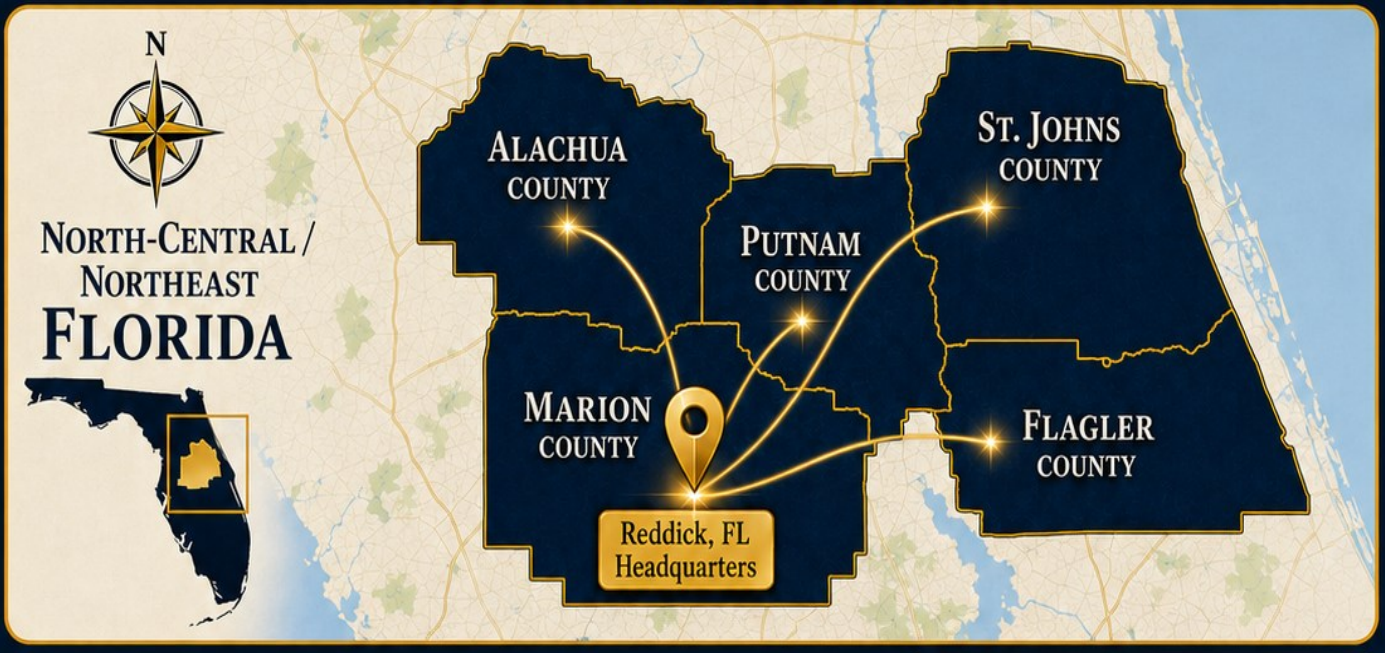
Available in Print and On Demand at
stepbystepwgm.com

Our Voice. Our Village. Our Future.

Embassy Media Group Coverage Map

Embassy Multi-Ministry Complex Headquarters | Reddick, Florida

★ 5-County Regional Coverage ★



African American Population by County

Marion County	Alachua County	Putnam County	St. Johns County	Flagler County
Population: 428,905	Population: 291,782	Population: 77,301	Population: 334,928	Population: 136,744
Black Alone: 13.7%	Black Alone: 19.9%	Black Alone: 15.8%	Black Alone: 5.7%	Black Alone: 10.5%
Under 18: 18.5%	Under 18: 17.6%	Under 18: 20.9%	Under 18: 21.2%	Under 18: 15.6%

Home To:

- Embassy Media Group
- Embassy Church of God in Christ
- Step By Step Tragic Death Grief Support Ministry
- C.A.P. Center (Crisis • Aftercare • Prevention)
- CHOICES: Gang Alternative Youth Mentor Program
- C.A.R.E. Network
- The Village Voice Magazine
- The Village Voice Podcast
- Body Builders Television Network

5-County Snapshot

Total Population:	Approx. Black Population:	Under 18 Total:
1,269,660	162,487	239,194

Target Audience

Serving the African American communities of Marion, Putnam, Alachua, St. Johns, and Flagler Counties

We Serve Communities, Families, and At-Risk Youth.

Restoring the village through crisis response, aftercare, prevention, media, and community outreach.

2024 Census QuickFacts snapshot. Population estimates July 1, 2024.
Black population total is an approximate calculation based on county estimates and Black alone percentages.

More Than Social Media. A Legitimate Media Platform.

THE VILLAGE VOICE

MAGAZINE • PODCAST • BROADCAST

Our Voice. Our Village. Our Future.



Dr. Brenda Miller-Chambliss
Founder, Step By Step Tragic Death Grief Support Ministry
Host, *The Village Voice Podcast*

A MULTI-PLATFORM COMMUNITY MEDIA VOICE

PRINT
Stories that inform, inspire and endure.

PODCAST
Real conversations. Real people. Real impact.

BROADCAST
Reaching homes, communities and the world.

DIGITAL
Accessible. Sharsable. Always available.



The Village Voice speaks through print, digital, podcast, and broadcast media. Through Body Builders Television Network, The Village Voice has a local, regional, and national footprint — giving our message a legitimate home beyond social media alone.

- *The Village Voice Magazine* — Digital edition available on the website
- *The Village Voice Podcast* — *featured through Body Builders Television Network*
- *Promoted on social media for added visibility*

AVAILABLE THROUGH BODY BUILDERS TELEVISION NETWORK

- Live & On Demand
- BBTVN App
- Website
- Roku
- Firestick
- BoxCast
- Apple TV
- Chrome

WHY IT MATTERS

- Print gives the message a lasting presence
- Podcast gives the message a conversational voice
- Broadcast gives the message wider reach
- Digital and on-demand access keep the message available

Connected to Step By Step Tragic Death Grief Support Ministry and the C.A.P. Movement

Email: embassymediagroup@gmail.com

Call/Text: (828) 316-7408

Website: stepbystepwgm.com
bbtvn.com/podcast

REAL STORIES.
REAL SOLUTIONS.
REAL IMPACT.

OUR VOICE. OUR VILLAGE. OUR FUTURE.

Body Builders Television Network

BBTV Today

Since 2000
with Dr. Brenda Miller-Chambliss, Host/Founder



★ HOST ★
Dr. Brenda Miller-Chambliss
Host/Founder

TONIGHT • 7:00 PM • LIVE

TONIGHT'S LIVE GUEST
Dr. Myra D. Sherman
Mayor, Reddick, FL
Pastor, Reddick Church of God



★ TONIGHT'S GUEST ★
Dr. Myra D. Sherman
Mayor, Reddick, FL
Pastor, Reddick Church of God

WATCH LIVE & ON DEMAND
BBTVN.com

Roku | Fire TV / Firestick | Chrome | Apple TV | BoxCast | YouTube | Facebook

News • Current Events • The State of the Village • Faith • Family • Community

Real Conversations. Real Insight. Real Community Impact.

CONTACT: Dr. Brenda Miller-Chambliss | CALL/TEXT: (828) 316-7408 | EMAIL: embassymediagroup@gmail.com



PRAYER IN THE PARK

A COMMUNITY GATHERING FOR
HEALING, HOPE & UNITY

SATURDAY
JUNE 20, 2026

10:00 AM – 11:00 AM

REDDICK PARK
REDDICK, FLORIDA

> *If My people, which are called by My name, shall humble themselves, and pray, and seek My face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land.*
>
> 2 CHRONICLES 7:14 (KJV)

WE WILL PRAY FOR:

- Families & Marriages
- Children & Youth
- Schools & Educators
- Local Businesses & Economic Growth
- Community Leaders & Elected Officials
- Law Enforcement Officers & Their Families
- Firefighters, EMS Personnel & First Responders
- Churches, Pastors & Ministries
- Victims of Crime & Their Families
- Healing from Violence, Grief & Loss
- Racial Reconciliation, Understanding & Unity
- Peace, Safety & The Future of Our Communities

EVERYONE IS WELCOME!
Bring your family, friends, and a lawn chair.

WE'RE NOT COMING TO REDDICK ASKING WHAT THE COMMUNITY CAN DO FOR US.
WE'RE COMING TO PRAY FOR WHAT GOD CAN DO FOR THE COMMUNITY.

HOSTED BY
EMBASSY COGIC
Pastor
Superintendent Dr. Will Chambliss
Co-Pastor
Dr. Brenda Miller-Chambliss

IN PARTNERSHIP WITH
Step By Step
TRAGIC DEATH GRIEF SUPPORT MINISTRY
For Survivors of Victims of Murder, Suicide & Tragic Loss

THE C.A.P. MOVEMENT
CRISIS AFTERCARE PREVENTION

Serving
REDDICK AND SURROUNDING COMMUNITIES
THROUGH PRAYER, HOPE, HEALING AND RESTORATION

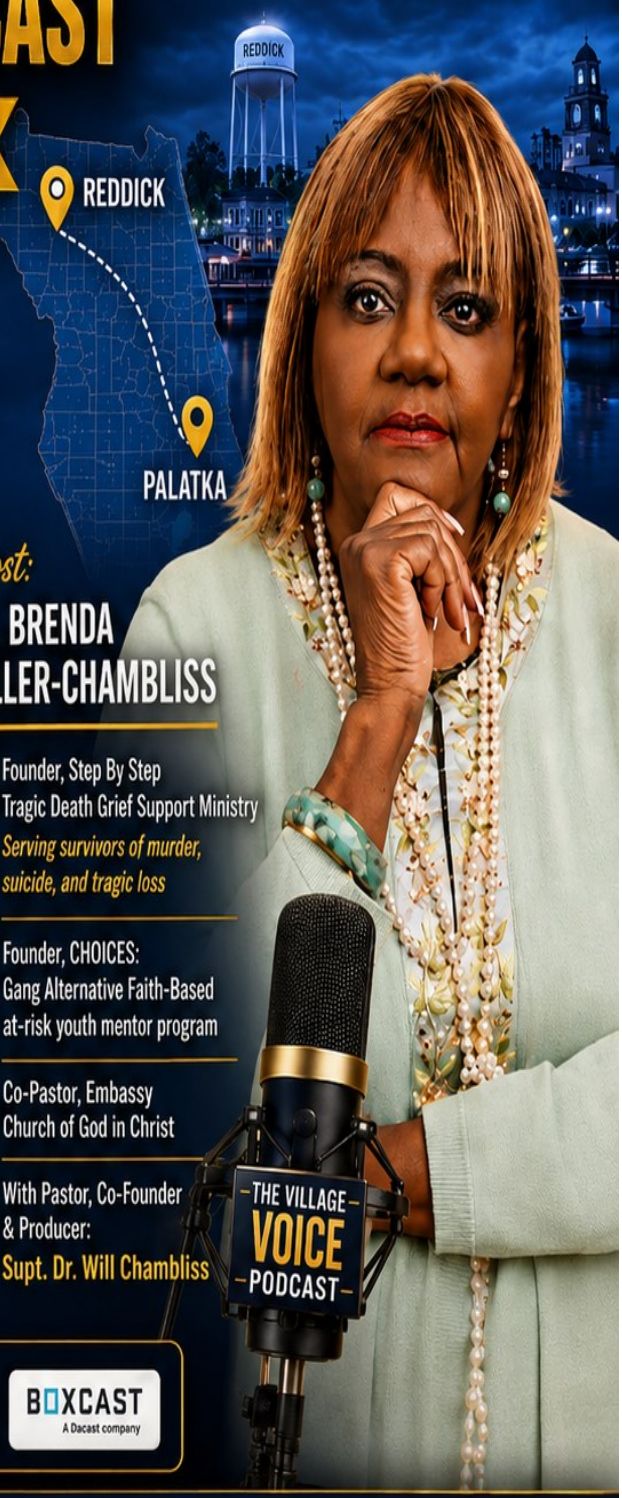
(828) 316-7408 | embassytv.net | stepbystepwgm.com | bbtvn.com | PRAYER • UNITY • HOPE • COMMUNITY

THE VILLAGE VOICE PODCAST

★ SPECIAL EDITION ★

REAL VOICES. REAL SOLUTIONS. REAL HOPE.

FROM REDDICK TO PALATKA



WHY CRISIS, AFTERCARE, AND PREVENTION MUST BECOME A REGIONAL RESPONSE

Host:
DR. BRENDA MILLER-CHAMBLISS

- Founder, Step By Step Tragic Death Grief Support Ministry
  Serving survivors of murder, suicide, and tragic loss
- Founder, CHOICES: Gang Alternative Faith-Based at-risk youth mentor program
- Co-Pastor, Embassy Church of God in Christ
- With Pastor, Co-Founder & Producer: **Supt. Dr. Will Chambliss**

A SPECIAL RESPONSE TO A TRAGIC WEEKEND AFFECTING OUR REGIONAL COMMUNITIES.

TUNE IN LIVE
TOMORROW AT 11:00 AM
BODY BUILDERS TELEVISION NETWORK
BBTVN.COM

Also View On:

Roku · facebook · YouTube · tv · firetv · BOXCAST A Dacast company

stepbystepwgm.com | stepbystepwgm.com/choices--youth-gang-alternative | embassytv.net

★★★ OUR VOICE. OUR VILLAGE. OUR FUTURE. ★★★

THE C.A.P. CENTER

CRISIS • AFTERCARE • PREVENTION

A PLACE OF HELP. A PATH TO HEALING. A PURPOSE FOR LIFE.



CHOICES WAS FOUNDED BECAUSE OF TYLER'S MURDER.

From every neighborhood, every town, every family—we are building a stronger, safer, and unified community together.



The Birth of a Movement

IN LOVING MEMORY OF
TYLER RANDOLPH EUGENE WILLIAMS
JULY 17, 2020

"He is the cry of the village."

IT STILL TAKES A VILLAGE

TOGETHER WE HEAL. TOGETHER WE RISE.

THE C.A.P. MODEL

A COMPLETE APPROACH TO HEALING AND COMMUNITY TRANSFORMATION

CRISIS
Immediate response and support in times of tragedy.

AFTERCARE
Ongoing care and resources for families after the loss.

PREVENTION
Programs and mentorship that build stronger, safer communities.

CAP CENTER

A MULTI-PURPOSE MINISTRY FACILITY

- ✔ Family Counseling & Support Rooms
- ✔ Group Healing & Meeting Spaces
- ✔ Youth Mentorship & Prevention Programs
- ✔ Training & Conference Room
- ✔ Media & Outreach Production Area
- ✔ Community Resource Hub
- ✔ Safe, Welcoming Environment for All

A SAFE PLACE. REAL SUPPORT. LASTING HOPE.



OUR MISSION

To bring hope, healing, and help to families after tragic loss, and to prevent future tragedies through education, mentorship, and community support.

**TOGETHER, WE HEAL.
TOGETHER, WE PREVENT.
TOGETHER, WE MAKE A DIFFERENCE.**

CHOICES

YOUTH MENTOR PROGRAM

Empowering youth ages 6–17 to make better choices today for a brighter tomorrow.

FAITH. VALUES. GUIDANCE. A BETTER CHOICE.

OUR COVERAGE AREA

REDDICK	~600
CITRA	~900
SPARR	~800
LOWELL	~1,200
ANTHONY	~1,200
FLEMINGTON	~900
INTERLACHEN	~1,500
HAWTHORNE	~1,600

TOTAL POPULATION: ~8,700



YOUTH POPULATION (AGES 6–17)

REDDICK	~120	FLEMINGTON	~180
CITRA	~180	INTERLACHEN	~300
SPARR	~160	HAWTHORNE	~320
LOWELL	~240		
ANTHONY	~240	TOTAL YOUTH:	~1,740

WE HELP. WE HEAL. WE BUILD HOPE. WE CHANGE LIVES.

CRISIS RESPONSE
Immediate care when it matters most.

FAMILY SUPPORT
Compassionate care for families after tragic loss.

YOUTH MENTORSHIP
Guidance and leadership for the next generation.

TRAINING & EQUIPPING
Workshops and resources to build capacity and hope.

MEDIA & OUTREACH
Spread awareness. Share resources. Inspire change.

COMMUNITY ENGAGEMENT
Partnering together to strengthen our communities.



TO BECOME A PARTNER WITH US

embassymediagroup@gmail.com
(828) 316-7408
stepbystepwgm.com

YOU HELP HEAL HEARTS

YOU HELP BUILD HOPE

YOU HELP CHANGE LIVES

POWERED BY
EMG
EMBASSY MEDIA GROUP
CHURCH PRIMARY CARE CONSULTANTS

BBTVN
BODY BUILDERS TELEVISION NETWORK
Real Issues. Real People. Real Solutions.

★ STRONGER TOGETHER. GREATER IMPACT. ★

Step By Step Tragic Death Grief Support Ministry

For Survivors of Victims of Murder, Suicide, and Tragic Loss

presents



THE VILLAGE VOICE PODCAST



Host:

Dr. Brenda Miller-Chambliss

Founder, Step By Step Tragic Death Grief Support Ministry

★ THIS WEEK'S GUEST ★

Evangelist/Professor Corey Torain

- National COGIC Evangelist
- North Carolina A&T State University
- African American History Professor

TUESDAYS • 11:00 AM

BODY BUILDERS TELEVISION NETWORK
BBTVN.com

LIVE & ON DEMAND

WATCH & LISTEN ON YOUR FAVORITE PLATFORM

Roku | Amazon Fire TV / Firestick | Chrome | Apple TV | BoxCast | YouTube | Facebook

GREAT TOPICS

NEWS | CURRENT EVENTS | THE STATE OF THE VILLAGE | FAITH • FAMILY • COMMUNITY

Real Conversations. Real Insight. Real Community Impact.

CONTACT: Dr. Brenda Miller-Chambliss

CALL/TEXT: (828) 316-7408

EMAIL: embassymediagroup@gmail.com

A WEEKLY PLATFORM GIVING VOICE TO THE VILLAGE.

THE VILLAGE COMMUNITY IMPACT INITIATIVE

STRENGTHENING THE VILLAGE. CONNECTING THE REGION. IMPACTING THE NATION.

One Voice. One Village. One Future.

The Village Community Impact Initiative is a comprehensive outreach, engagement, and communications model designed to strengthen families, support survivors, engage youth, equip churches, and restore communities.

What makes this initiative unique is the strategic integration of media, ministry, prevention, education, leadership development, and community partnerships into one coordinated system of impact.

Rather than operating as separate programs, each initiative works together to create a practical and sustainable framework that addresses real community needs while promoting long-term solutions.



Our Mission: Giving Voice to the Village.
Our Stories.
Our Strength.
Our Future.

Dr. Brenda Miller-Chambliss
Founder, Step By Step
Tragic Death Grief Support Ministry
Host, The Village Voice Podcast

Left Supt. Dr. Will Chambliss
Marion County Public Schools
C.A.P. Movement Co-Founder
Education • Leadership • Community

Powered by **BBTVN**
BODY BUILDERS TELEVISION NETWORK

PREACHING THE GOSPEL. MAKING DISCIPLES.
IMPACTING THE KINGDOM.
BBTVN.COM

BBTVN serves as the digital broadcasting and communications platform that extends the reach of every initiative through television, streaming media, podcasts, conferences, community programming, and special events across the region and beyond.

Watch. Listen. Connect.

TELEVISION · PODCASTS · STREAMING · OUTREACH

Available on BBTVN and across multiple platforms.

Our Community Impact Platform

The Village Voice Magazine
Giving voice to the stories, challenges, opportunities, and successes impacting our communities.



The Village Voice Podcast
Creating meaningful conversations that inform, inspire, and connect stakeholders.



Village Forums
Bringing residents, churches, businesses, educators, elected officials, law enforcement, and community leaders together to discuss issues, identify solutions, and strengthen the village.



Body Builders Television Network (BBTVN)
Expanding our reach through digital broadcasting, streaming media, and community programming.



Step By Step Tragic Death Grief Support Ministry
Providing support, resources, and hope for survivors of victims of murder, suicide, and tragic loss.



The C.A.P. Movement
A comprehensive strategy focused on Crisis, Aftercare, and Prevention.

Crisis • Aftercare • Prevention

The C.A.R.E. Network (Crisis Aftercare Responders Equipping)
Training churches and organizations to provide effective support beyond the funeral.



Choices Youth Prevention Initiative
Helping youth make positive life choices while addressing violence, gangs, drugs, peer pressure, and other high-risk behaviors.



Why This Model Works

Our digital and media outreach allows the Village Community Impact Initiative to extend beyond geographical boundaries and serve as a practical model for other communities.

By combining publishing, podcasting, broadcasting, community engagement, prevention initiatives, survivor support services, and strategic partnerships, we have created a framework that can be adapted and replicated in communities throughout Florida and across the nation.

This Model Creates Opportunities To:

- Inform communities through trusted media platforms
- Engage stakeholders through Village Forums and community conversations
- Equip churches and organizations with practical tools and resources
- Support survivors through long-term aftercare initiatives
- Reach youth through prevention, mentoring, and intervention programs
- Build stronger partnerships between faith, business, education, government, and community sectors
- Promote solutions that lead to measurable community impact



Coming in 2027!

The Village Forums

A Regional Town Hall Series

Hosted in each county. Broadcast LIVE on BBTVN.
Featured in The Village Voice Magazine and The Village Voice Podcast.

Marion County · Putnam County · Alachua County · St. Johns County · Flagler County

These forums create opportunities to discuss issues, share solutions, highlight success stories, and strengthen collaboration across our region.



PRE-REGISTER TODAY! BE PART OF THE MOVEMENT.

A PATHWAY TO THE 2027 C.A.P. CONFERENCE
CRISIS • AFTERCARE • PREVENTION

ONE VOICE. INFORMING. | ONE VILLAGE. INSPIRING. | EQUIPPING. | ONE FUTURE. RESTORING.

Step By Step
Tragic Death Grief Support Ministry
For Survivors of Victims of Murder, Suicide, and Tragic Loss.

Serving Marion, Putnam, Alachua, St. Johns & Flagler Counties
With a Vision For Regional and National Impact

CONNECT WITH US
StepByStepWGM.com
EmbassyTV.net
BBTVN.com
(828) 316-7408
embassymediagroup@gmail.com

SCAN TO VISIT OUR WEBSITES



THE VILLAGE VOICE

MAGAZINE

Giving Voice to the Village

SERVING MARION, PUTNAM, ALACHUA, ST. JOHNS & FLAGLER COUNTIES



DR. BRENDA MILLER-CHAMBLISS
Founder, Step By Step
Tragic Death Grief Support Ministry
Host, The Village Voice Podcast

PARTNER OPPORTUNITIES

Partner with us to uplift families, strengthen communities, and restore hope.

PROUD MEMBER OF THE OCALA METRO CHAMBER & ECONOMIC PARTNERSHIP

ONE MAGAZINE. ONE PODCAST. ONE TELEVISION NETWORK.

ONE MISSION: GIVING VOICE TO THE VILLAGE.

2026–2027 EDITORIAL CALENDAR & ISSUE THEMES

JULY / AUGUST 2026

STEP BY STEP: THE BIRTH OF A MOVEMENT

- My Story: From Pain to Purpose
- Step By Step Tragic Death Grief Support Ministry
- The C.A.P. Movement
- Men & Crisis
- Pastors C.A.R.E. Network
- CHOICSS Youth Prevention Initiative
- The Village Voice Podcast
- BBTVN
- Embassy Multi-Ministry Complex

SPECIAL COVERAGE:
C.A.P. CONFERENCE 2026



SEPTEMBER / OCTOBER 2026

26 YEARS OF IMPACT

- 26 Years of Ministry
- 26 Years of Broadcasting
- Conference Highlights
- Community Impact
- Partner Spotlights
- Success Stories

26

NOVEMBER / DECEMBER 2026

SURVIVING THE HOLIDAYS

- Holiday Healing
- Sharing the Holidays Together
- Grief During the Holidays
- Family Support
- Faith & Healing
- Survivor Stories



JANUARY / FEBBUARY 2027

NEW YEAR – NEW HOPE

- Vision
- Health
- Wellness
- Community Leadership
- Economic Empowerment



MARCH / APRIL 2027

BUILDING THE VILLAGE

- Youth
- Education
- Family
- Churches
- Small Business



MAY / JUNE 2027

CELEBRATING COMMUNITY

- Graduates
- Mothers
- Fathers
- Community Heroes
- Summer Youth Initiatives



WHY THE VILLAGE VOICE?

- A Voice for the voiceless.
- A Vision for stronger communities.
- A Place for healing and hope.
- A Platform for positive change.
- A Stronger Village for our future.

MULTI-PLATFORM EXPOSURE

Your advertising message reaches our community through:

- The Village Voice Magazine
- The Village Voice Podcast
- Body Builders Television Network (BBTVN)
- embassytv.net StepByStepWGM.com
- Social Media & Paid Campaigns

ADVERTISING & PARTNER OPPORTUNITIES

— Promote Your Business. Invest in Your Community. —

ADVERTISING RATES

FULL PAGE



$450

7.5" W x 10" H

HALF PAGE



$325

7.5" W x 4.75" H

QUARTER PAGE



$250

3.625" W x 4.75" H

EIGHTH PAGE



$175

3.625" W x 2.25" H

VILLAGE PARTNER DIRECTORY LISTING



$100

Includes two consecutive issues.

WHY ADVERTISE?

Reach readers throughout:

- Marion County
- Putnam County
- Alachua County
- St. Johns County
- Flagler County

Plus our growing regional audience through digital media, podcasting, broadcasting, and community engagement.

DISTRIBUTION & PROMOTION

- Digital Magazine Distribution
- The Village Voice Podcast
- Body Builders Television Network (BBTVN)
- embassytv.net
- StepByStepWGM.com
- Organic Social Media
- Paid Social Media Campaigns
- Email Marketing Campaigns
- Community Events
- Conference Promotions
- Chamber Partnerships
- Church & Ministry Networks

AD DEADLINES

July / August 2026	June 25, 2026
September / October 2026	July 25, 2026
November / December 2026	Sept. 25, 2026
January / February 2027	Nov. 10, 2026
March / April 2027	Jan. 25, 2027
May / June 2027	March 25, 2027
July / August 2027	May 25, 2027

Advertising space reservation secures your placement. Artwork due by deadline.

CONTACT US

Dr. Brenda Miller-Chambliss
Founder & Host | The Village Voice Podcast

Marcus Peck
Director of Partner Relations

(828) 316-7408

embassymediagroup@gmail.com

embassytv.net

bbtvn.com

stepbystepwgm.com



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Every Advertisement Includes Exposure Through:

- The Village Voice Magazine
- The Village Voice Podcast
- BBTVN
- embassytv.net
- StepByStepWGM.com
- Organic Social Media Promotion
- Paid Social Media Promotion
- Email Marketing Campaigns
- Community Events
- Chamber Networking Opportunities
- Commercial Spots (when available)

SCAN TO VISIT OUR WEBSITES

Our Regional Footprint:
Within Reach. Within Impact.

Crisis • Aftercare • Prevention — *A Complete Community Response Model.*

Positioned for Maximum Regional Access

The Step By Step C.A.P. (Crisis. Aftercare. Prevention.) Center Headquarters, located in North Marion County (Reddick, Florida), is strategically positioned to serve a multi-county region within a 135-mile radius—approximately a 1 to 1.5 hour drive.

This central location allows for direct access to major cities and communities across North, Central, and portions of West Florida.



Primary Regional Coverage Includes:

- Duval
- Putnam
- Alachua
- Flagler
- Clay
- Orange
- Brevard
- Hillsborough
- Marion

Combined Regional Population:
5,921,298

Regional Access Within 1.5 Hours:

- **Jacksonville** — 94 miles (1 hr 34 min) | Hwy 301
- **Daytona Beach** — 84 miles (1 hr 34 min) | SR 40
- **St. Augustine** — 75 miles (1 hr 30 min)
- **Gainesville** — 32 miles (45 min)
- **Orlando** — 88 miles (1 hr 15 min)
- **Palm Coast** — 85 miles (1 hr 25 min)
- **Tampa** — 106 miles (Approx. 1.5 hrs) | I-75

Why Location Matters

Central to where people live, work, worship, and need support—the Step By Step C.A.P. Center is within reach and positioned to make a lasting impact.

This is our regional assignment, but our reach is national.

Amplified daily through Body Builders Television Network and BBTV Today.

This is not a projected reach—this is an established and accessible service region.

EMBASSY MEDIA GROUP

PARTNERSHIPS • MEDIA • NETWORK DEVELOPMENT



DR. BRENDA MILLER-CHAMBLISS

EXECUTIVE DIRECTOR OF STRATEGIC PARTNERSHIPS, MEDIA RELATIONS & NETWORK DEVELOPMENT

CONNECTING CHURCHES, BUSINESSES, AND COMMUNITIES TO A UNIFIED MISSION OF CRISIS, AFTERCARE, AND PREVENTION.

Dr. Brenda Miller-Chambliss serves as Executive Director of Strategic Partnerships, Media Relations & Network Development for Embassy Media Group.

In this role, she leads the development of strategic relationships with churches, businesses, community leaders, organizations, and media partners to advance a unified mission of **Crisis, Aftercare, and Prevention.**

KEY RESPONSIBILITIES

- Build and nurture strategic partnerships with churches, businesses, community leaders, and organizations
- Lead media relations, public engagement, and brand representation for Embassy Media Group
- Book and coordinate guests for Body Builders Television Network and podcasts
- Expand and develop networks on a regional and national level
- Promote and align partnerships for all ministries and initiatives of Embassy Media Group

"We don't build programs—we build partnerships that bring healing, support, and prevention to communities."

ALIGNING PARTNERSHIPS FOR:

STEP BY STEP
Tragic Death Grief Support Ministry

C.A.R.E. NETWORK
Crisis Aftercare Responders Equipping

CHOICES
Youth Mentorship Program

EMBASSY CHURCH
of God in Christ
(Digital by Design Church)

BODY BUILDERS
Television Network

828-316-7408

stepbystepwgm.com
embassytv.net

bbtvn.com

embassymediagroup@gmail.com

BUILDING BRIDGES. STRENGTHENING COMMUNITIES. TRANSFORMING LIVES.

Uniting Churches and Businesses To Restore Our Communities.



Stronger Together.
Restoring Hope.
Building Tomorrows.

COMMUNITY VILLAGE PARTNERSHIP

Uniting Churches and Businesses to Restore Our Communities

SUPPORT COMMUNITY OUTREACH THROUGH THE COMMUNITY VILLAGE PARTNERSHIP

TOGETHER, WE ARE RESPONDING TO:

CRISIS | **AFTERCARE** | **COMMUNITY LEADERS**

CRISIS

Understanding the **reality** of what is happening.



AFTERCARE

Supporting families **after tragedy.**



PREVENTION

Reaching youth **before** crisis occurs.



The Cry of the Village

Every voice matters.
Every life matters.
Every action matters.

Because restoring the Village requires ***all of us.***

THE VILLAGE IS AT RISK. OUR YOUTH ARE AT RISK. BUT TOGETHER, WE CAN MAKE A DIFFERENCE.

It is easier to build a child than to repair a broken life.





WHAT PARTNERS DO

- ✓ Support survivors after the funeral
- ✓ Help equip communities for crisis response
- ✓ Invest in youth mentorship and prevention
- ✓ Strengthen families and restore hope

WE BELIEVE:

- Healing is sacred
- Aftercare is essential
- Prevention is possible
- And community must be equipped

SPONSORED BY:

Step By Step

TRAGIC DEATH GRIEF SUPPORT MINISTRY

For survivors of victims of murder, suicide or tragic loss.

Healing Hearts. Holding Hope. Helping Families Step By Step.

PARTNER WITH US. RESTORE THE VILLAGE. SAVE LIVES.

stepbystepwgm.com/contact | embassymediagroup@gmail.com | (828) 316-7408